

ADVERTISING ORDER FORM

Home Expo 2010



BUILDING BETTER TOMORROWS

Home Expo 2010 Plan Book

AD SIZE	PLACEMENT	COST
• 2-Full Pages*	Centerfold	\$2000.00
• Full Page*	Front Inside Cover	\$1200.00
• Full Page*	Back Inside Cover	\$1200.00
• Full Page	Inside Book	\$900.00
• ½ Page	Inside Book	\$500.00
• ¼ Page	Inside Book	\$350.00
• Business Card	Inside Book	\$275.00

*Only one available

The 2010 Plan Book will be in full color. To order your ad, please complete the form below and return it to the HBASI office. The Advertising Order Form will be considered the sales contract. We will need all ads available by Friday April 23, 2010.

COMPANY NAME _____

PERSON ORDERING AD _____

DATE OF ORDER _____ SIZE _____ COST _____

SIGNATURE _____

PHONE _____ EMAIL _____

HBASI will verify your placement area

Ads may be supplied by email, zip or CD. Files can be accepted in JPEG, press quality PDF, EPS, QuarkXpress 4.0, PhotoShop or PageMaker formats. Please **NO WORD or Publisher files**. Photographic images should be a minimum of 300 dpi, line art at a minimum of 1200 dpi and all color must be CMYK. No spot color. Include all fonts. Postscript fonts are preferred. Graphics, fonts, linked images and printed hard copy must be provided.