

Sponsorship Information

Home Expo 2010



BUILDING BETTER TOMORROWS

Title Sponsorship - \$15,000.00

- Name and/or Logo to appear on Full Color Individual Sign at main entrance gate
- Name and/or Logo be featured on Front page of Plan Book as well as on Sponsorship Page in Plan Book
- Name to be featured in all radio advertising
- Name and/or Logo to be featured in ALL printed advertising of Home Expo 2010
- Name and/or Logo to appear as a link and be featured on the Home Expo Website
- Name and/or Logo to be featured on all Home Expo 2010 Billboards
- Will receive full page ad in the quarterly newsletter
- Will receive Full Page Color Ad on the Back Cover of the Plan Book
- Will receive up to 20 VIP Tickets (Value of \$20.00 each)
- Will receive up to 30 Home Expo Entry Tickets
- Sponsor can include in their advertising affiliation with HBASI and Home Expo Sponsor

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Executive Sponsorship - \$5,000.00 Each

- Name and/or Logo to appear on Full Color Individual Signs at main entrance gate
- Name and/or Logo to appear on Front page of Plan Book as well as on Sponsorship Page in Plan Book
- Name to appear in rotation of radio advertising along with Title Sponsor
- Name and/or Logo to appear in printed newspaper advertising
- Name and/or Logo to appear as a link on the Home Expo Website
- Will receive 1/2 page ad in the quarterly newsletter
- Will receive Full Page Color Ad in Plan Book
- Will receive up to 10 VIP Tickets (Value of \$20.00 each)
- Will receive up to 20 Home Expo Entry Tickets
- Sponsor can include in their advertising affiliation with HBASI and Home Expo Sponsor

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BUILDING BETTER TOMORROWS

Corporate Sponsorship - \$3,000.00 Each

- Name and/or Logo to appear on Full Color Group Banner at main entrance gate
- Name and/or Logo to appear on Sponsorship Page in Plan Book
- Name and/or Logo as a link on Home Expo Website
- Will receive 1/4 page ad in the quarterly newsletter
- Will receive 1/2 Page Full Color Ad in Plan Book
- Will receive up to 4 VIP Tickets (Value of \$20.00 each)
- Will receive up to 10 Home Expo Entry Tickets
- Sponsor can include in their advertising affiliation with HBASI and Home Expo Sponsor

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BUILDING BETTER TOMORROWS

VIP Sponsorship - \$2,000.00 (Limit of 2 con-competitive sponsors)

- Name and/or Logo to appear on Full Color Individual Sign at VIP Tent
- Name and/or Logo to appear on Sponsorship Page in Plan Book
- Name and/or Logo to appear as a link on the Home Expo Website
- Will receive up to 20 VIP Tickets (Value of \$20.00 each)
- Will receive up to 10 Home Expo Entry Tickets
- Will receive 1/2 page ad in the quarterly newsletter

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BUILDING BETTER TOMORROWS

Realtor Luncheon Sponsorship - \$1,500.00

- Name and/or Logo to appear on Full Color Individual Sign at Catering Tent
- Name and/or Logo to appear on Sponsorship Page in Plan Book
- Will receive up to 4 VIP Tickets (Value of \$20.00 each)
- Will receive up to 4 Home Expo Entry Tickets
- Will receive 1/2 page ad in the quarterly newsletter

Sponsorship Order Form

Home Expo 2010



BUILDING BETTER TOMORROWS

To order your sponsorship, please complete the form below and return it to the HBASI office. The Sponsorship Order Form will be considered the sales contract. The 2010 Plan Book will be in full color. We will need all ads available by Friday April 23, 2010.

COMPANY NAME _____

PERSON ORDERING AD _____

DATE OF ORDER _____

SPONSORSHIP LEVEL _____

COST _____

SIGNATURE _____

PHONE _____

EMAIL _____

Ads may be supplied by email, zip or CD. Files can be accepted in JPEG, press quality PDF, EPS, QuarkXpress 4.0, PhotoShop or PageMaker formats. Please **NO WORD or Publisher files**. Photographic images should be a minimum of 300 dpi, line art at a minimum of 1200 dpi and all color must be CMYK. No spot color. Include all fonts. Postscript fonts are preferred. Graphics, fonts, linked images and printed hard copy must be provided.

Sponsorship Options

Title Sponsorship	\$15,000.00
Executive Sponsorship	\$5,000.00
Corporate Sponsorship	\$3,000.00
VIP Sponsorship	\$2,000.00
Realtor Luncheon Sponsorship	\$1,500.00